

# SOFIA WESTCOTT TOI

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[LinkedIn](#)

[Website](#)

[Instagram](#)

- **Languages:** English, Spanish, and Portuguese. Level: native- written & spoken.

- **Driving license.**

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## EDUCATION

**MA ILLUSTRATION-** [FALMOUTH UNIVERSITY](#) (2020 - 2021)

**BA ILLUSTRATION-** [FALMOUTH UNIVERSITY](#) (Sept. 2017- May 2020)

**UAL ART AND DESIGN FOUNDATION YEAR-** [Brighton MET College](#) (Sept. 2016 - July 2017)

**English GCSE-** [Brighton MET College](#) (Sept. 2016 - June 2017)

**Secondary school-** [ESCOLA SECUNDÁRIA JÚLIO DANTAS](#) (Sept. 2013 - June 2016)

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## QUALIFICATIONS

**Adobe Illustrator Course-** [Rumos](#) in Lisbon, Portugal (Due in October 2024)

**'Emerging Designer of Portugal 2023'**- [Descomunai \(Design Community\)](#), Lisbon, Portugal (November 2023) Mentoring & talk.

**Design Workshop-** [Werkhouse](#) in Taxi Studios- Bristol, UK (20 - 21 November 2021)  
- Working for a client brief; dissecting the brief; developing ideas as a team; brainstorming; understanding the roles in a design agency; presenting the ideas to a client.

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## RELEVANT WORK EXPERIENCE

**Branding illustrator & graphic designer-** [SATÖ, Coffee Roasters & Coffee Shop in Switzerland \(remote\)](#)– March 2024 – present

**Posters & flyers design-** [The Luces Phenomena](#) in

Brighton, UK (remote) January 2023 – August 2024

**Social Media Content Creator for musicians-** [LMSUK](#) in England, UK – remote. (December 2021- June 2022)

- Content creation for social media; Following brand guidelines; Digital marketing; Making templates on photoshop; Understanding stats; Creating ads.

**Editorial Illustrator -** [Mouthing Off Magazine](#) in England, UK - remote. (March 2021 - March 2022)

- Liaising with editor; Analysing briefs; Researching; Idea generation and providing roughs for approval.

**Freelance experience:** beer bottle design, album cover designs, posters, branding, logos, webcomics & packaging (May 2020 - present)

- Working alongside clients to their specifications; Giving best service possible; Creating Invoices; Following brand guidelines; Managing my own business.

**Manifesto -** [Pluralist, RCA's](#) independent newspaper in London, UK (February 2021)

- Negotiating with clients; Meeting deadlines; Sharing and discussing ideas; Approaching the commissioner; Gaining the knowledge of appropriate styles.

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## OTHER WORK EXPERIENCE

**Bartender / Kitchen / FOH-** [Oitava Colina \(taproom\)](#) in Lisbon, Portugal (March 2024- August 2024)

**Crew member-** [WD&P / BAFTA-](#) London, UK (15-18 February 2018)

**FOH Waitress-** Green Room – Lagos, Portugal (September 2022 – November 2023)

**FOH/ Bartender-** [La Choza](#) - Brighton, UK (April 2022 - July 2022)

**Bartender-** [Five Below](#) in Falmouth, Cornwall (November 2017- May 2018)

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## SKILLS & PERSONAL QUALITIES

Focused. Hard working. Teamwork. Reliable. Flexible. Ambitious. Charismatic. Quick problem solver. Diligent. Self-direction. Time management. Open Minded. Quick learner. Organization. Photoshop. InDesign. Illustrator. Word. Excel. Stop motion animation. Screen, Lino and Riso printing. Drawing. Painting. Collage. 2d illustration.

## CURRICULUM VITAE

Typography. Digital drawing. Graphic design. Visual narrative. Halftone effects. Poster & flyer design. Album cover design. Packaging Design. Branding.